



**TREND ALASKA  
FASHION SHOW**

*A fundraiser for Victims for Justice*

*February 17, 2024*

*Alaska Designers Presenting  
The Hottest Fashions*



Trend Alaska Fashion Show aims to showcase artists and designers throughout the entire state. Trend Alaska is partnering with **Victims for Justice** - Alaska who specializes in providing support services, funds, and navigation to victims of violent crimes. All services are free of charge.

All proceeds from the show will be donated to Victims for Justice - Alaska. Join us as we celebrate fashion and support a worthy cause.

# 2024 Trend Alaska

## *Title Sponsors*





# Sponsorship *Levels*

Our sponsorship levels reflect the values and support given to victims of violent crimes. Join us in raising money to increase awareness, support and make a difference.

## **\$2500**      **Fairness Supporter**

- 1 VIP Runway Table (seats 4)
- Company name listed in program
- Placement of committee approved items in attendee Trend Totes
- Inclusion in social media marketing campaign

## **\$5000**      **Guidance Supporter**

- 1 VIP Runway Table (seats 4)
- Logo recognition in the program
- Quarter-page ad in the program
- Placement of committee approved items in attendee Trend Totes
- Inclusion in social media marketing campaign

## **\$10,000**      **Respect Supporter**

- 1 VIP Runway Table (seats 4)
- Logo recognition in the program
- MC Recognition from the stage
- Inclusion in all pre-event marketing collateral
- Half-page ad in the program
- Placement of committee approved items in attendee Trend Totes
- Inclusion in social media marketing program

## **\$20,000**      **Healing Supporter**

- 1 VIP Runway Table next to the runway (seats 4)
- Bottle of champagne on VIP table
- Logo recognition in the program
- MC Recognition from the stage
- Inclusion in all pre-event marketing collateral
- Full-page ad in the program
- Placement of committee approved items in attendee Trend Totes
- Inclusion in social media marketing program
- Logo inclusion on memento gift given to all attendees

### **Trend Totes**

All items included in the reusable Trend Tote should be submitted by January 1, 2024. Items should be focused on fashion or lifestyle. Examples include: Attire, food samples, beauty items, gift certificates.

# Sponsorship Form

Sponsor Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Supporter Level (Check one)

**FAIRNESS** \$ 2,500       **GUIDANCE** \$ 5,000

**RESPECT** \$10,000       **HEALING** \$20,000

Sponsorship Payment Method:    **Check**      **Credit Card**      **Invoice**

I hereby authorize Trend Alaska to use our company logo and names for promotion and sponsorship of Trend Alaska 2024.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please email form to: [TrendAKFashion@gmail.com](mailto:TrendAKFashion@gmail.com)  
P.O. Box 90244  
Anchorage, AK 99509

Victims for Justice - Alaska is a 501(c)3 of the Internal Revenue Code. Your contributions are tax-deductible to the fullest extent of the law.



## Committee

**Avery Smith**

Enterprise Car Rental

**Ashley Sherrick**

Risq Consulting

**Alyssa Bish**

VOA Alaska

**Brittany Thurbuchler**

Thompson & Company

**Bobbie Meszaros**

Collective 49

**Bonnie Westlund**

Denali Princess Lodge

**Bri Kelly**

Thompson & Company

**Cierra Hahn**

**Erin Griffin**

Preferred Rate

**Ivy Giliam**

Premier Alaska Tours

**Jada Hampton**

Aspen Hotels of Alaska

**Kris Palmetier**

Robert Half Mgmt Resources

**Kailee Stickler**

Thompson & Company

**KC Hostetler**

Alaska Airlines

**Laura Martinson**

Caribou Crossings

**Leann Sommer**

**TracyZadra**

Alaska Railroad

**CO-CHAIRS:**

**Carol Fraser**

Aspen Hotels of Alaska

**Blaze Bell**

Victims for Justice